

JEREMY D. WILLIAMS

I AM A 'DJ' OF INNOVATION: CURATING INSIGHT, VISUALIZING DATA AND DESIGNING SOLUTIONS THAT CONNECT WITH PEOPLE.

EXPERIENCE

DESIGNER, COLLABORATIVE FUND

APR. 2012 - PRESENT, NEW YORK, NY

COLLABORATIVE FUND AIMS TO BE THE LEADING SOURCE OF CAPITAL AND STRATEGIC SUPPORT FOR CREATIVE ENTREPRENEURS WHO WANT TO CHANGE THE WORLD.

CONTENT EDITOR, TUMBLR

FEB. 2011 - PRESENT, WWW.TUMBLR.COM

CURATES ADVERTISING AND TECHNOLOGY RELATED CONTENT

CREATIVE TECHNOLOGIST, DDB

DEC. 2010 - NOV. 2011, CHICAGO, IL

MCDONALDS, STATEFARM, CAPITAL ONE, SIERRA MIST NATURAL & LAUGHING COW

CONTRIBUTING WRITER, PSFK

SEPT. 2010 - PRESENT, WWW.PSFK.COM

PRODUCES A BROAD RANGE OF IDEA DRIVEN CONTENT FOR THE DAILY WEBSITE, BOOKS, TREND REPORTS AND CORPORATE CLIENTS

DIGITAL STRATEGIST (FREELANCE), KIRSHENBAUM BOND SENECAI + PARTNERS

JUNE 2010 - AUG. 2010, NEW YORK, NY

BMW ACTIVE E, SESAME STREET, ARMANI EXCHANGE

ASSOCIATE MARKETING MANAGER, CAPITAL ONE

JAN. 2010 - MAY 2010, RICHMOND, VA

COLLABORATED WITH OTHER MEMBERS OF THE CREATIVE TEAM TO BRAINSTORM AND PRESENT STRATEGIC RATIONALE FOR MARKETING COMMUNICATIONS ON ASSIGNED BUSINESS LINES. KEPT TEAM UP TO DATE ON MARKETING TRENDS AND BEST PRACTICES

ART DIRECTION INTERN, DRAFTFCB

JUNE 2009 - AUG. 2009, NEW YORK, NY

PLANTERS PEANUTS, OREO, OFFICE OF NATIONAL DRUG CONTROL POLICY & NIVEA FOR MEN

ACCOUNT SERVICES INTERN, U.S. ENVIRONMENT PROTECTION AGENCY

JAN. 2009 - MAY 2009, WASHINGTON, D.C.

DEVELOPED A COMMUNICATION PLAN FOR A PUBLIC SERVICE ANNOUNCEMENT ON THE ADOPTION OF INTEGRATED PEST MANAGEMENT WITH A MET GOAL OF 50,000 IMPRESSIONS VIA SOCIAL MEDIA.

EDUCATION

VCU BRANDCENTER, RICHMOND, VA

MASTERS OF COMMUNICATIONS,
CREATIVE TECHNOLOGY 2011

HOWARD UNIVERSITY, WASHINGTON, D.C.

BACHELORS OF ARTS,
JOURNALISM, ADVERTISING & DESIGN 2009

SKILLS

ADOBE CREATIVE SUITE, CONTENT MANAGEMENT, CSS3, HTML5, JAVASCRIPT, FINAL CUT PRO, INFORMATION ARCHITECTURE, INTERACTION DESIGN, PROCESSING, RAPID PROTOTYPING, SCENARIO PLANNING, SEARCH ENGINE OPTIMIZATION, SOCIAL API'S & USER EXPERIENCE